



## FOR IMMEDIATE RELEASE

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## **Allegro Builders Creates New ‘Design Build Division’**

### ***Houston Custom Homebuilder Brings Aboard Jeremy McFarland from Page Southerland Page to Oversee New Department***

**HOUSTON (JANUARY 18, 2005)** – Allegro Builders, the Houston-based, single-family homebuilder that specializes in the development of Inner Loop period and custom homes, today announced the creation of its new Design Build Division. To lead this new division, Allegro has added architectural designer Jeremy McFarland, formerly of Page Southerland Page, to their staff.

Created to provide their clientele with a complete “one-stop-shop,” Allegro’s Design Build Division affords the seven-year-old homebuilder the opportunity to build more homes as a direct result of this new division and on-site architectural designer.

“Our new Design Build Division enables us to truly offer our clients everything in the homebuilding process – from concept design to construction and closing,” stated Lambert Arceneaux, president and CEO of Allegro Builders. “And bringing a professional on board with Jeremy’s credentials, design expertise and shared commitment to craftsmanship was a simple decision and natural fit.”

McFarland spent nearly seven years with the highly reputable commercial design firm Page Southerland Page, leaving the firm as a project manager where his responsibilities ranged from schematic design and design development to construction documentation.

During his career, McFarland has worked on projects in various industries including the Memorial Hermann-HBU Wellness Center, Tomball Regional Hospital’s renovation and new tower project, Allegro Lofts, Keystone Lofts, Buffalo Lofts, Union Towers and several others.

“Having previously worked with Allegro, I’ve grown to appreciate the integrity and quality of their building process,” said McFarland.

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“I am confident Allegro’s building process, coupled with my design education and experience, will make the Allegro Design Build program unrivaled.”

With Allegro doubling its unit production for the fourth consecutive year, the timing is optimal for the creation of the Allegro Design Build Division.

“We wanted to be sure we had both a solid infrastructure and volume demand before beginning the new division,” commented Arceneaux. “With Jeremy on staff and an increase in our production figures, we are more strongly positioned for future growth by offering a ‘one-stop-shop’ for all our clients’ building needs without sacrificing the unquestionable quality expected in an Allegro home.”

“Our clients are an integral part of the team and we want them to be intimately involved in the design process,” said McFarland. “With or without their own architect, our goal is to transform our clients’ expectations and visions into built reality.”

McFarland received his bachelor’s degree from Texas A&M University in 1996 and a Master of Architecture from Arizona State University in 1998. He and his wife, Amy, reside in The Woodlands with their two children.

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Allegro Builders is a rapidly growing, privately held, single-family homebuilder that specializes in the development of \$500,000 to \$2 million period and custom homes. With unit production doubling every year for the past four years, Allegro constructs distinctive custom and spec homes that blend in and compliment streetscapes while preserving the history and architectural styles of Houston’s most established Inner Loop neighborhoods. For more information, please visit: [www.allegrobuiders.com](http://www.allegrobuiders.com).