

FOR IMMEDIATE RELEASE

Media Contact:
Gus Vaeza
713.523.7900
gus@mmihouston.com

Allegro Builders
1533 Heights Blvd.
Houston, Texas 77008
Phone: (713) 880-8899
www.allegroblders.com



Allegro Builders Takes Aim at Reducing Residential Flooding

Local Homebuilder's Foundations Provide Clients with Range of Benefits

HOUSTON (DECEMBER 6, 2004) – Houston-based Allegro Builders continues to utilize a building system that significantly reduces homeowners' vulnerability to flooding. With the release of comprehensive flood plain maps redefining Houston's real estate environment, Allegro Builders' raised foundations are more essential than ever.

"Our crawl space foundations, also referred to as raised floor constructions, significantly reduce the risk of residential flooding," says Allegro's founder, Lambert Arceneaux. "By lifting housing structures above the street grade and immediate water line, many of our clients receive substantial savings in the form of lower insurance premiums and easier home improvements."

In addition to their technical and functional benefits, crawl space foundations also add an aesthetically pleasing element and enhance the curb appeal – particularly the period-style custom homes Allegro builds inside Loop 610.

"Not only do the foundations provide structural advantages, they also add a design aspect that assists with blending our homes into the streetscapes of Houston's historical neighborhoods," states Arceneaux.

Allegro's crawl space foundations and wood subfloors also provide a peerless natural insulation; protect a home from potential moisture problems (such as mold); and provide a comfortable, warm and solid walking surface.

"Crawl space foundations are more stable, secure and pest-resistant," says Arceneaux. "While no one can guarantee against flooding, mold or termites, our raised floor constructions have a head-start advantage against so many of these threats."

-more-

Allegro Builders Takes Aim at Reducing... add 1

Superior foundations represent one way Allegro differentiates itself in the marketplace. As a leader in high-quality, Inner Loop custom home development, Allegro builds distinction and innovation into each home, reflecting their passion for excellence from craftsmanship to customer satisfaction.

The emphasis on quality has driven Allegro's exponential growth, as the company has doubled its unit production again in 2004 constructing 28 homes. In the midst of growth and expansion, Allegro continues to choose projects carefully, forecasting approximately 40 new home starts in 2005.

Allegro Builders is surpassing its goals for quality and growth, partially because they're building on the right foundation.

"One of our goals is to build some of the best-constructed homes in Houston— period," says Arceneaux. "And to achieve that goal, you start with the best foundations."

– 30 –

Allegro Builders is a rapidly growing, privately held, single-family homebuilder that specializes in the development of \$500,000 to \$2 million period and custom homes. With revenues doubling every year for the past four years, Allegro constructs distinctive custom and spec homes that blend in and compliment streetscapes while preserving the history and architectural styles of Houston's most established Inner Loop neighborhoods. For more information, please visit: www.allegrobldrs.com.